

Transaction Announcement

Mergers & Acquisitions advises Force Fire Group on its majority equity sale to Anacacia Capital



Mergers & Acquisitions announces the sale of 60% of Force Fire Group, a NSW based company with over 50 years of combined experience designing, installing, maintaining, and repairing fire safety systems. The company had over \$50 million annual sales last year and employs about 100 staff and another 30 contractors.

Anacacia Capital is a leading Australian private equity firm with a strong track record in building long-term value in SME's. The team has earned a reputation for integrity, sound commercial judgement and successful relationships managing and adding value to Australian and New Zealand SME's.

Mergers & Acquisitions, through it's NSW office, originated the deal, negotiated with several parties and advised Force Fire on pricing structure and sale conditions.

About Mergers & Acquisitions

Mergers & Acquisitions is a national, boutique corporate advisory firm specialising in Mid-Market business sales from \$10-\$200 million.

Mergers & Acquisitions has an outstanding track record of success in completing transactions, having sold hundreds of Australian businesses to local and international buyers over 30 years.